



WFLX

## ORDER

Print Date 09/06/12 Page 1 of 4

Flight Dates 09/11/12-09/17/12

Contract / Revision 812810 /

Original Date / Revision

08/24/12 09/06/12

Advertiser Treasure Coast Jobs Coaliti

Agency Smart Media Group

Buying Contact

814 King Street  
Alexandria, VA 22314

Product

Treasure Coast Jobs Coalition

Agency Com 15%

Billing Contact

814 King Street  
Alexandria, VA 22314

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 911917

Alt Order # 06296412

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

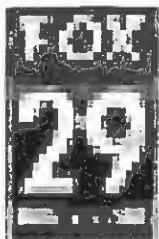
Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	27	\$10,255.25	\$12,065.00	0.00	08/27/12	09/17/12	27	\$10,255.25	\$12,065.00
Totals	27	\$10,255.25	\$12,065.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	09/14/12	09/14/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	----1--	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----1--		1				\$585.00		0.00			
E 2	WFLX	09/14/12	09/14/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	----1--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----1--		1				\$145.00		0.00			
E 3	WFLX	09/17/12	09/17/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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Hiatus Dates

Original Date / Revision 08/24/12/ 09/06/12

Order Sep 00:15:00

Advertiser Treasure Coast Jobs Coalit Product Treasure Coast Jobs Coaliti Estimate # 911917

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WFLX	09/17/12	09/17/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$585.00		0.00			
E 4	WFLX	09/17/12	09/17/12	TMZ TMZ	Comm	1130P-12A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$145.00		0.00			
E 5	WFLX	09/17/12	09/17/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$145.00		0.00			
E 6	WFLX	09/15/12	09/15/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1-	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1-					1	\$585.00		0.00			
E 7	WFLX	09/16/12	09/16/12	NFL on Fox Game 1 NFL ON FOX	Comm	1-425P	-----1	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1					1	\$1,585.00		0.00			
E 8	WFLX	09/16/12	09/16/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1					1	\$585.00		0.00			
E 9	WFLX	09/13/12	09/13/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	---1---	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---1---					1	\$585.00		0.00			
E 10	WFLX	09/13/12	09/13/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	---1---	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---1---					1	\$175.00		0.00			
E 11	WFLX	09/13/12	09/13/12	TMZ TMZ	Comm	1130P-12A	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---1---					1	\$145.00		0.00			
E 12	WFLX	09/13/12	09/13/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---1---					1	\$145.00		0.00			
E 16	WFLX	09/12/12	09/12/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	--1----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1----					1	\$585.00		0.00			
E 17	WFLX	09/12/12	09/12/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	--1----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1----					1	\$175.00		0.00			
E 18	WFLX	09/12/12	09/12/12	Wed Hour 1 X FACTOR	Comm	8-10P	--1----	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 09/06/12

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Contract / Revision

812810

Flight Dates 09/11/12-09/17/12

Hiatus Dates

Original Date / Revision 08/24/12/ 09/06/12

Order Sep 00:15:00

Advertiser Treasure Coast Jobs Coalit Product Treasure Coast Jobs Coaliti Estimate # 911917

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 18	WFLX	09/12/12	09/12/12	Wed Hour 1 X FACTOR	Comm	8-10P	--1----	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--1----					1	\$1,585.00		0.00			
E 19	WFLX	09/12/12	09/12/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	--1----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--1----					1	\$145.00		0.00			
N 20	WFLX	09/14/12	09/14/12	TMZ TMZ	Comm	1130P-12A	----F--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--					1	\$145.00		0.00			
N 21	WFLX	09/17/12	09/17/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	M-----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$175.00		0.00			
N 22	WFLX	09/12/12	09/12/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	--W----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----					1	\$145.00		0.00			
N 23	WFLX	09/14/12	09/14/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	----F--	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--					1	\$175.00		0.00			
N 24	WFLX	09/14/12	09/14/12	EXTRA EXTRA	Comm	430-5P	----F--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--					1	\$115.00		0.00			
N 25	WFLX	09/17/12	09/17/12	EXTRA EXTRA	Comm	430-5P	M-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$115.00		0.00			
N 26	WFLX	09/17/12	09/17/12	Mon Hour 1 BONES	Comm	8-9P	M-----	:30	1	\$1,335.00	P 2	0.00	NM	1	\$1,335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$1,335.00		0.00			
N 27	WFLX	09/13/12	09/13/12	EXTRA EXTRA	Comm	430-5P	---T---	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---					1	\$115.00		0.00			
N 28	WFLX	09/13/12	09/13/12	Thu Hour 1 X FACTOR	Comm	8-9P	---T---	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---					1	\$1,585.00		0.00			
N 29	WFLX	09/12/12	09/12/12	TMZ TMZ	Comm	1130P-12A	--W----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----					1	\$145.00		0.00			
N 30	WFLX	09/12/12	09/12/12	EXTRA EXTRA	Comm	430-5P	--W----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----					1	\$115.00		0.00			



WFLX

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Contract / Revision      812810      Flight Dates 09/11/12-09/17/12

Hiatus Dates

Original Date / Revision    08/24/12/    09/06/12

Order Sep    00:15:00

Advertiser    **Treasure Coast Jobs Coalit**    Product **Treasure Coast Jobs Coaliti**    Estimate #    911917

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 30	WFLX	09/12/12	09/12/12	EXTRA EXTRA	Comm	430-5P	--W----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--W----	1		\$115.00		0.00						
														Totals	27 \$12,065.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WFLX, West Palm Beach, FL</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">9.11</span>
---	--

I, Smart Media Group  
do hereby request station time concerning the following issue:

Treasure Coast Jobs Coalition
-------------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached	WFLX # 812810				

<b>Total Charges:</b> <span style="font-size: 1.2em; color: blue;">10255.25 net.</span>
---

This broadcast time will be used by: Treasure Coast Jobs Coalition

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasure Coast Jobs Coalition

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

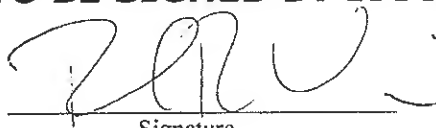
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/24/12

Date



Signature

703-5841747

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**



Accepted



Accepted in Part



Rejected



Signature

John Heislman

Printed Name

GM

Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 8-23-12

<b>BUYER:</b>	Sarni Rosen
<b>AGENCY:</b>	Smart Media
<b>ADDRESS:</b>	814 King St. Suite 400 Alexandria, VA 22314
<b>PHONE #:</b>	202-659-8723
<b>FAX #:</b>	202-659-8736
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Treasure Coast Jobs Coalition
<b>CPMGN MGR.</b>	
<b>TREASURER:</b>	James Tyrrell III
<b>ADDRESS:</b>	601 Pennsylvania Ave NW, North Building Suite 1000 Washington, DC 20004
<b>PHONE #:</b>	202 772 0909
<b>FAX #:</b>	
<b>OTHER:</b>	<a href="http://treasurecoastjobscoalition.com/">http://treasurecoastjobscoalition.com/</a>

**FOR**

<b>ISSUE:</b>	Issue
<b>OFFICE:</b>	
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	